



KITCHENER WATERLOO
ASSOCIATION OF REALTORS®

THE 28TH ANNUAL CHARITY

GOLF TOURNAMENT

THURSDAY SEPTEMBER 15 2022

ONLINE AUCTION

SEPTEMBER 1 - 15

in support of



Habitat
for Humanity®
Waterloo Region



WWW.KWAR.CA/GOLF2022

On behalf of the Kitchener-Waterloo Association of REALTORS® (KWAR) and Habitat for Humanity Waterloo Region (HFHWR) we would like to extend an invitation for you to support our 28th Annual Charity Golf Tournament. The tournament will be held on Thursday, September 15th at Rebel Creek Golf Club with an online auction being held for two weeks leading up the event!

We know there are many golf tournaments out there, all competing for your support. So, what's so special about our tournament, and why should you take part?

Habitat for Humanity® Waterloo Region (HFHWR) brings communities together to help families build strength, stability, and independence through affordable homeownership. In Waterloo Region, we are undoubtedly facing a housing crisis with 1 in 4 households lacking a decent, affordable place to live putting them at risk of falling into a cycle of poverty. HFHWR's model of affordable homeownership bridges a gap for lower-income, working families by providing them with the opportunity to purchase their own Habitat home.

REALTORS® too, play an important role in every great community. They help families make that most important purchase of a home, and businesses find the perfect location to succeed. Some may assume the role of a REALTOR® stops as soon as a 'SOLD' sign is up, but that is not the case. Whether it is recommending contractors for renovations, home inspectors, aiding in the transition to a new city, finding movers, getting the right legal representation for clients, or getting a new business established, REALTORS® go beyond simply selling a property. Connecting and promoting your business or offered services to this group of over 1,800 community champions is a direct line to not only the REALTOR® community, but to our entire Region.

We will be contacting you shortly to discuss the details, or you can contact the committee either via email (golf@kwar.ca) or by phone at 519-576-1400 Ext. 228.

We look forward to hearing from you soon.

With regards,



Tracey Appleton, Tournament Chair



SPONSORSHIP levels

All sponsorship levels are subject to HST

Grand Platinum	Gold	Silver	Bronze	Friend	Tee or Green
\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$300

Event Marketing & Posters	Prominent Logo	Logo	Logo	Name		
Event Signs	Prominent Logo	Logo	Logo	Name		
Registration Sign	Prominent Logo	Logo	Logo	Name		
Golfers	4	2				
Dinner Guests	4	2	2	2		
Presence at Hole*	Optional	Optional	Optional	Open Only to Annual Corporate Sponsors	Open Only to Annual Corporate Sponsors For A Small Fee	No
"Thank you" Ad	Mention	Mention	Mention	Mention	Mention	Mention
Tournament Program	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad	1/4 Page Ad	Name & Contact Listed
Score Cards	Name	Name	Name	Name	Name	Name
Tee or Green Signage	Logo	Logo	Logo	Logo	Logo	Logo
Opportunity for Promo Item in Welcome Bag	Yes	Yes	Yes	Yes	Yes	

Exclusive Sponsorship Opportunities:

Scorecard Sponsor	\$500
Contest Hole Sponsor	\$750
Island Contest Sponsor	\$1,000
Mimosa Sponsor	\$1,000
Golf Cart Sponsor	\$1,200
Drink Cart Sponsor	\$1,200
Golf Ball Sponsor	\$1,500
Dinner Sponsor **	\$2,000

*Presence at the Hole Option is not available to KWAR Members

**Dinner Sponsorship includes sponsoring a tee or green

TOURNAMENT schedule

REBEL CREEK GOLF CLUB, PETERSBURG

9am REGISTRATION & MIMOSAS

10:30am SHOT GUN START

SPONSOR & FOOD STATIONS THROUGHOUT THE COURSE

4:30pm* DINNER & AWARDS

* TIME OF DINNER TO BE CONFIRMED

ONLINE auction

SEPTEMBER 1 - 15

VISIT KWAR.CA/GOLF2022 FOR MORE INFORMATION.



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Questions or interest in sponsoring? Contact golf@kwar.ca