



KITCHENER WATERLOO
ASSOCIATION OF REALTORS®

ACTIVA

presents

THE 27TH ANNUAL CHARITY **GOLF TOURNAMENT**

in support of



THURSDAY SEPTEMBER 16 2021
REBEL CREEK GOLF CLUB

\$700^{•HST}

FOURSOME

\$175^{•HST}

INDIVIDUAL

WWW.KWAR.CA/GOLF2021

On behalf of the Kitchener-Waterloo Association of REALTORS® (KWAR) and Habitat for Humanity Waterloo Region (Habitat) we would like to extend an invitation for you to support our golf tournament.

For 26 consecutive years, KWAR has been holding a golf tournament in support of a local charity. Unfortunately last year, as a result of the COVID-19 pandemic we were forced to cancel our tournament. As we all know, the pandemic has taken a huge toll on charities all across the country. This year we are determined to bring our fundraising golf tournament back while keeping all participants safe with full protocols in place.

We are also pleased to be joining forces with Habitat for Humanity Waterloo Region to combine our two separate tournaments, into one amazing one.

The tournament will be held on Thursday, September 16, 2021 at Rebel Creek Golf Club. This year, beginning on September 1st to September 16th, we will also be hosting an online auction that will be open to everyone and not just the registered golfers.

There are several ways in which you can participate, whether it is through sponsorship, providing a prize donation, or putting together a foursome and joining the fun!

In 2019, REALTORS® raised over \$34,293 in support of Habitat for Humanity, and Habitat raised \$27,000 through their tournament.

This year we have the goal of raising \$45,000.

Habitat for Humanity brings communities together to help families build strength, stability, and independence through affordable homeownership. In Waterloo Region, 1 in 4 households lacks a decent, affordable place to live putting them at risk of falling into a cycle of poverty. This model of affordable homeownership bridges a gap for lower-income, working families by providing them with the opportunity to purchase their own Habitat home.

We will be contacting you shortly to discuss the details, or you can contact the Kitchener-Waterloo Association of REALTORS® either via email (golf@kwar.ca) or by phone at 519-576-1400 ext. 228.

We look forward to hearing from you soon.

With regards,



Tracey Appleton, Tournament Chair & Janine Armstrong, Director of Community Outreach for Habitat for Humanity Waterloo Region



SPONSORSHIP levels

All sponsorship levels are subject to HST

Grand Platinum	Gold	Silver	Bronze	Friend	Tee or Green
\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$300

Event Marketing & Posters	Prominent Logo	Logo	Logo	Name		
Event Signs	Prominent Logo	Logo	Logo	Name		
Registration Sign	Prominent Logo	Logo	Logo	Name		
Golfers	4	4				
Build Day (\$2500 value)	Yes					
Presence at Hole*	Optional	Optional	Optional	Optional	Open Only to Annual Corporate Sponsors	No
"Thank you" Ad	Mention	Mention	Mention	Mention	Mention	Mention
Tournament Passport	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad	1/4 Page Ad	Name & Contact Listed
Score Cards	Name	Name	Name	Name	Name	Name
Tee or Green Signage	Logo	Logo	Logo	Logo	Logo	Logo
Opportunity for Promo Item in Welcome Bag	Yes	Yes	Yes	Yes		

Scorecard Sponsor

\$500

Drink Cart Sponsor

\$1,000

Golf Cart Sponsor

\$1,000

Contest Hole Sponsor

\$1,000

Golf Ball Sponsor

\$1,200

Food Station**

\$2,500

Auction Items**

TBC

*Presence at the Hole Option is not available to KWAR Members.

**Connect with us to find out what food stations & auction items are available for sponsorship.

Exclusive Sponsorship Opportunities:

TOURNAMENT schedule

9am REGISTRATION*

10:30am SHOT GUN START*

FOOD STATIONS ARE AVAILABLE THROUGHOUT THE COURSE

ONLINE AUCTION SEPTEMBER 1-16

* PLEASE NOTE: THE SCHEDULE AND FORMAT IS SUBJECT TO CHANGE TO ENSURE COVID-19 REGULATIONS ARE BEING MET*



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REALTOR®

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Questions or interest in sponsoring? Contact golf@kwar.ca